

UN Women GERAAS Executive Review Template

Overall Report Rating	Very Good	Good	Satisfactory	Unsatisfactory	
Response					
Title of the Evaluation Report	Final Evaluation of the Global Programme: Women's Economic Empowerment and Integration into the Value Chain of the Coca-Cola Company in Brazil, Egypt and South Africa				
Report sequence number	0	Date of Review	01 February 2018	Year of the Evaluation Report	2017
Region	Corporate (HQ)		Country(ies)	Egypt, South Africa, Brazil	
Executive Summary in Final Report	Fully		TORs sent with Report	Yes	
OVERALL RATING			Overall Rating	Good	
Executive Feedback on Overall Rating	A strong report that develops an excellent set of well-evidenced findings and recommendations. Some more detail in the methods section would add substantively to the overall quality.				
PARAMETER 1: OBJECT AND CONTEXT OF THE EVALUATION			PARAMETER 1	Good	
Executive Feedback on Parameter 2	The logic model is clearly presented and reviewed, and key information is provided about the history of the programme in terms of the global normative space, the institutions themselves, and the partners in each country. The report manages to cover a lot of ground in a short space.				
PARAMETER 2: PURPOSE, OBJECTIVES AND SCOPE			PARAMETER 2	Good	
Executive Feedback on Parameter 2	The purpose and objectives are clearly stated. The scope also includes broad information about the coverage of the evaluation – but it does not delineate boundaries such as whether the partnership underpinning the programme is within the scope, the modality of partnership, the performance of country offices, etc. Additional clarity on these boundary decisions would be helpful, as would a definitive list and definition of the evaluation criteria that were used.				
PARAMETER 3: METHODOLOGY			PARAMETER 3	Good	
Executive Feedback on Parameter 3	The approach and methods section is kept brief, and - as a result - leaves some details out of the report. While the mixed-methods utilisation-focused approach is appropriate, the report does not fully explain how the evidence was captured, processed and triangulated; what the sampling frame was in each country (although the sample is described); or how the mentioned ethical standards were applied in concrete terms.				
PARAMETER 4: FINDINGS			PARAMETER 4	Very Good	
Executive Feedback on Parameter 4	The findings are comprehensive, marshalling multiple lines and levels of evidence to explicitly address each question.				
PARAMETER 5: CONCLUSIONS AND LESSONS LEARNED			PARAMETER 5	Very Good	
Executive Feedback on Parameter 5	The conclusions address each of the evaluation criteria, and are clearly derived from the relevant findings sections. Some greater depth could possibly have been developed in terms of implications and underlying drivers, but they fully meet the required standards. A wide set of common and country-specific lessons are provided.				
PARAMETER 6: RECOMMENDATIONS			PARAMETER 6	Good	
Executive Feedback on PARAMETER 6	Recommendations clearly address UN Women and/or TCCC where appropriate. They refer to the timeframe and the context at which they are targeted.				
PARAMETER 7: GENDER AND HUMAN RIGHTS			PARAMETER 7	Meets Requirements	

<p>Executive Feedback on PARAMETER 7</p>	<p>GEEW is clearly included in the scope and objectives of the evaluation. Although the report refers to the evaluation developing a matrix, this is not included in the report and so there is no evidence of GEEW-related indicators. The evaluation implicitly includes GEEW because of the object of the evaluation; however, the report does not include an evaluation matrix (although one does seem to exist) and the overarching questions referred to in the findings are general and not specifically designed to address gender (noting, again, that the evaluation does address gender, but that this is a result of the object rather than the questions included in the report). While the ToR is included in the annexes, it is not evident as to whether the potential questions stated at that stage were continued through to the final evaluation.</p> <p>The evaluation refers to UNEG standards for integrating gender and human rights. It also applies a participatory set of tools. Participation is more in evidence relating to the collection of data, and is less apparent with regard to the analysis stage.</p> <p>The findings systematically address the contribution to women's economic empowerment; and conclusions and recommendations follow from these. While most of the conclusions and recommendations are institutional, the evaluation also addresses the structural exclusion of women from the most valuable parts of the value chain.</p>
<p>PARAMETER 8: THE REPORT STRUCTURE</p>	
<p>Executive Feedback on PARAMETER 8</p>	<p>A well written and presented report that contains all the required information.</p>

PARAMETER 8 **Good**