## Executive Summary

**Title of the Evaluation Report:** End of Term Evaluation of the Project ‘Towards Gender Equality Women’s Economic Empowerment Home Based Workers, Phase II’ (2012-2015)

**Date of Review:** 04 February 2017

**Year of the Evaluation Report:** 2016

**Region:** Asia and the Pacific

**Country(ies):** Pakistan

**Executive Summary in Final Report:** Good

**TORs sent with Report:** Yes

**OVERALL RATING:** Overall Rating: Very Good

---

### OVERALL RATING: Overall Rating

**Overall Rating:** Very Good

---

### PARAMETER 1: OBJECT AND CONTEXT OF THE EVALUATION

**Executive Feedback on Parameter 2:** The evaluation presents a clear and complete description of the object of the evaluation. It includes a thorough discussion of the expected results chain, including a pictorial graph, and the provided information on the context in which the evaluated project operated is particularly complete and helps the overall understanding of the initiative. The report also presents a complete list of the key stakeholders involved in the intervention, including the implementing agencies, and the project’s implementation status.

---

### PARAMETER 2: PURPOSE, OBJECTIVES AND SCOPE

**Executive Feedback on Parameter 2:** The evaluation’s purpose, objectives and scope are thoroughly addressed in the report. The evaluation criteria are clearly listed and the report is particularly strong at clearly explaining the evaluation objectives and presenting the main evaluation questions. The evaluation also discusses the way in which gender and human rights perspectives were included in the evaluation objectives and scope.

---

### PARAMETER 3: METHODOLOGY

**Executive Feedback on Parameter 3:** The methodology used for the evaluation is described in detail and includes sufficient information on all aspects assessed in this parameter. Data collection methods, data sources, and the sampling frame as well as the rationale for selecting them are discussed in particular detail. As well, the annexes contain abundant information to complement the methodology section, i.e. the stakeholders consulted, interview protocols, evaluation tools, field visits, eleven case studies, etc. Finally, the evaluation is strong at addressing the way the methods used are appropriated for analysing gender and human-rights considerations, as well as at discussing the evaluation design’s ethical safeguards and mechanisms implemented throughout the evaluation process.
### PARAMETER 4: FINDINGS

**Executive Feedback on Parameter 4**

The findings are clearly presented and structured around the evaluation criteria and respond to the evaluation questions. They are relevant and based on the objective use of credible evidence. Furthermore, all findings reflect a systematic and appropriate analysis and interpretation of the presented data. Gaps and limitations, as well as unexpected findings are correctly addressed and the reasons for accomplishments and failures are duly identified.

### PARAMETER 5: CONCLUSIONS AND LESSONS LEARNED

**Executive Feedback on Parameter 5**

The conclusions provide pertinent insights to the evaluation object and added value to the findings. They are formulated primarily to address the project’s strengths. However, the conclusions should also discuss the areas for improvement and not only focus on the strengths. The report is particularly strong at presenting Lessons Learned that contribute to general knowledge, and at presenting them according to their themes (UN Women, sensitizing and working with men, private sector engagement, etc.) which increases its usefulness in different contexts.

### PARAMETER 6: RECOMMENDATIONS

**Executive Feedback on PARAMETER 6**

The recommendations are relevant to the object and purpose of the evaluation, and they are supported by evidence. Each recommendation is presented thematically, identifies the target group and reflects an understanding of the commissioning organization as well as potential constraints. Also, the report does a good job at describing the process followed in developing the recommendations, including the level and type of consultation with stakeholders, which proved to be extensive.

### PARAMETER 7: GENDER AND HUMAN RIGHTS

**Executive Feedback on PARAMETER 7**

Gender and Human Rights perspectives are integrated in all the evaluation process and sufficiently discussed in the report. The mainstreaming of GEEW is explicitly mentioned at all levels and stages of the evaluation.

### PARAMETER 8: THE REPORT STRUCTURE

**Executive Feedback on PARAMETER 8**

The report is well structured, logical, complete, and easy to read. The title page and opening pages contain all of necessary elements. The annexes contain an exceedingly complete set of information, which greatly increases the credibility of the report. The executive summary is succinct, can stand alone, and clearly inform decision-making.