

APPENDIX 6: KNOWLEDGE, ATTITUDES AND PRACTICES (KAP) SURVEY TOOL

To complement qualitative findings and strengthen triangulation, the evaluation will administer a Knowledge, Attitudes, and Practices (KAP) survey to assess changes in awareness, perceptions, attitudes, and behaviors related to gender-based violence (GBV), survivor-centered access to justice, and access to essential services over the project period. The survey will generate quantitative evidence on the extent to which project-supported interventions contributed to changes in knowledge of rights and available services, attitudes toward GBV, reporting and help-seeking behavior, social norms, institutional responsiveness, and women's confidence in seeking justice and support.

The KAP survey aligns with the evaluation matrix, Theory of Change, OECD-DAC/UNEG criteria, and the project results framework, particularly indicators related to institutional strengthening, survivor-centered services, coordination, access to justice, and women's empowerment. Findings will support the assessment of effectiveness, impact, sustainability, and cross-cutting dimensions of gender equality, human rights, disability inclusion, and Leave No One Behind (LNOB).

The survey will target survivors (where ethically appropriate), women's rights organizations (WROs), human rights defenders (HRDs), community actors, and project beneficiaries who have been exposed to awareness-raising, legal literacy, referral systems, psychosocial support, and empowerment interventions. Given the sensitive nature of GBV programming, the tool will adopt a survivor-centered, do-no-harm approach, avoiding retraumatizing questions and focusing instead on perceptions of change, service accessibility, institutional responsiveness, and behavioral outcomes. Participation will remain voluntary, confidential, and guided by informed consent.

KAP Survey Tool

Section A: Consent, Respondent Profile and Project Exposure

Qn	Variable Name	Question	Response Type
A1	consent	Have you understood the purpose of this survey and voluntarily agree to participate?	☐ Yes ☐ No (If No, end survey)
A2	county	County	☐ Nairobi ☐ Kilifi ☐ Kisumu ☐ Bungoma ☐ Vihiga ☐ Isiolo
A3	respondent type	Respondent category	☐ Survivor ☐ Community Member ☐ WRO/HRD ☐ Community Leader ☐ Duty Bearer
A4	sex	Gender	☐ Female ☐ Male ☐ Prefer not to say

A5	age group	Age group	☐ 18–24 ☐ 25–34 ☐ 35–44 ☐ 45–54 ☐ 55+
A6	disability	Do you identify as a person living with disability?	☐ Yes ☐ No ☐ Prefer not to say
A7	exposure	Have you participated in or benefited from project-supported activities?	☐ Yes ☐ No
A8	exposure type	Which project-supported activities have you participated in or benefited from? (Select all that apply)	☐ Awareness sessions ☐ Legal literacy ☐ Referral support ☐ Psychosocial support ☐ Economic/financial literacy support ☐ Community dialogue ☐ Training ☐ Other
A9	engagement period	Approximately how long have you engaged with project-supported activities?	☐ Less than 6 months ☐ 6–12 months ☐ 1–2 years ☐ More than 2 years

Section B: Knowledge Change Related to GBV Rights and Services

Response Scale:

1 = Declined significantly

2 = Declined somewhat

3 = No change

4 = Improved somewhat

5 = Improved significantly

Qn	Variable Name	Question
B1	know rights	Since the project began, to what extent has awareness of GBV-related rights improved in your community?
B2	know services	Since the project began, to what extent has awareness of available GBV services improved?
B3	know reporting	Since the project began, to what extent has knowledge of how and where to report GBV cases improved?

B4	know referrals	Since the project began, to what extent has awareness of referral pathways for survivors improved?
B5	project knowledge	To what extent did project-supported activities (awareness sessions, legal literacy, training, community dialogue) contribute to these changes?

Knowledge Check

Qn	Variable Name	Question	Response Type
B6	service awareness	Which services for GBV survivors are available in your county? (Select all that apply)	☐ Police ☐ Legal Aid ☐ Health Services ☐ Psychosocial Support ☐ Shelters/Safe Spaces ☐ Referral Services ☐ Don't Know

Section C: Attitudes and Social Norms Change

Response Scale:

- 1 = Strongly Disagree
2 = Disagree
3 = Neutral
4 = Agree
5 = Strongly Agree

Qn	Variable Name	Statement
C1	gbv	Since the project began, people in my community are less accepting of violence against women and girls.
C2	reporting	Women and girls are now more willing to seek support and report GBV incidents.
C3	survivor	Community attitudes toward survivors have become more supportive and respectful.
C4	confidence	Women and girls feel more confident seeking justice and services than before.
C5	Men& boys	Men and boys are increasingly involved in preventing GBV.
C6	inclusion	Persons with disabilities and marginalized groups continue to face barriers in accessing GBV services.

Section D: Behavior and Practice Change

Response Scale:

- 1 = Strongly Disagree
2 = Disagree

3 = Neutral
 4 = Agree
 5 = Strongly Agree

Qn	Variable Name	Question
D1	referral	I know where to refer someone experiencing GBV for help.
D2	support	Since the project began, community members are more willing to support survivors in seeking services.
D3	reporting	Since the project began, reporting of GBV cases has improved in my community.
D4	services	Since the project began, access to justice and essential services for survivors has improved.
D5	confidence	Since the project began, women and girls appear more confident seeking support or justice.
D6	coordination	Since the project began, coordination between institutions responding to GBV has improved.
D7	empowerment	Project-supported interventions have strengthened women's confidence and ability to seek support or justice.

Section E: Perceived Project Contribution and Sustainability

Response Scale:

1 = Strongly Disagree
 2 = Disagree
 3 = Neutral
 4 = Agree
 5 = Strongly Agree

Qn	Variable Name	Question
E1	awareness	Project-supported interventions contributed to improved awareness of GBV rights and available services.
E2	institutions	The project contributed to strengthening institutional responses to GBV, including referrals and survivor-centered services.
E3	relevance	The project responded to important GBV and access-to-justice needs in my context.
E4	contribution	Project-supported interventions contributed meaningfully to changes in GBV awareness and response in my community.
E5	sustain	Project-supported gains are likely to continue beyond the project period.

Overall Rating

Qn	Variable Name	Question	Response Type
E6	Overall rating	Overall, how would you rate the contribution of the project to improving GBV prevention and access to justice?	Scale 1–10

Section F: Open Reflections

Qn	Variable Name	Question	Response Type
F1	major change	What is the most important change you have observed since the project began?	Text
F2	remaining barrier	What barriers still limit women and girls from accessing justice and support services?	Text
F3	future priority	What should UN Women and partners prioritize moving forward?	Text